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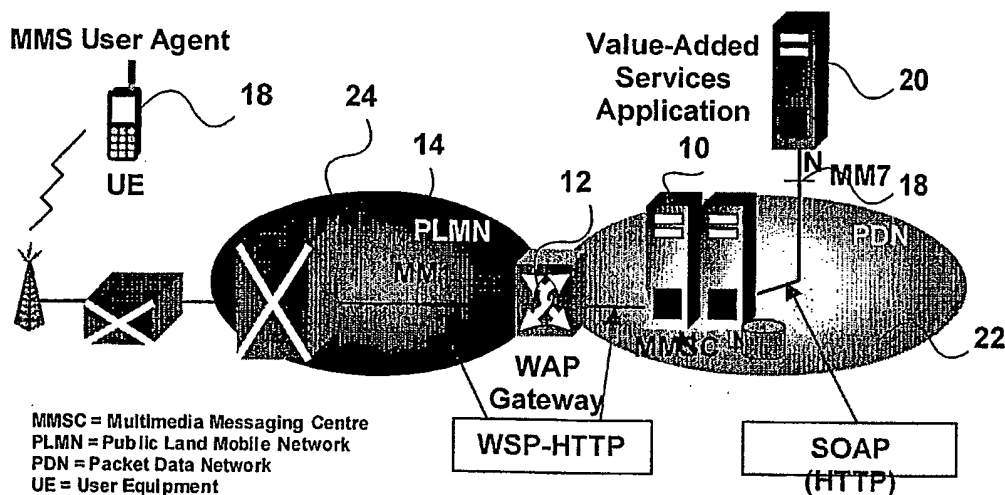
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(54) Title: MOBILE MULTIMEDIA DELIVERY



(57) **Abstract:** A method of preparing MMS messages involves preparing a multimedia presentation on a computer using an industry-standard multimedia format; exporting a file containing said multimedia presentation in said industry-standard format; and processing said file to create an MMS message suitable for transmission over a mobile phone service.

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